

# PURPOSE | IMPACT | COMMUNITY



Amity MK Collective is a community initiative founded by five women with a shared passion:

**To bring people together to raise funds, give back and create meaningful change.**

Through thoughtfully created events, from charity runs and community gatherings to fundraising dinners and galas.

Amity aims to create meaningful opportunities for people and businesses to contribute to positive change.

Launched on International Women's Day 2026, Amity celebrates the power of community and the impact that can be created when people come together with purpose.



## OUR MISSION

Using our collective skills/talents to create value driven events to raise funds to support various charities that uplift and strengthen our community whilst giving them recognition in the process.

We also want to provide information, education and advocacy that inspire generosity, connection and meaningful impact.

## OUR VALUES

UNITY

ALTRUISM

COLLABORATION

PURPOSEFUL GIVING

INTEGRITY

## What we do

Amity MK will host a series of fundraising initiatives throughout the year including:

- Charity runs and fitness events
- Community events and social gatherings
- Fundraising dinners and galas
- Charity partnerships and fundraising campaigns

**All funds raised will go towards supporting charitable causes and communities in need.**

## Why you should partner with Amity MK

Partnering with Amity MK Collective allows individuals, businesses and organisations to make a meaningful impact while connecting with a purpose-driven community.

### Sponsors will benefit from:

- Brand visibility at fundraising events
- Social media promotion and recognition
- Alignment with a community-focused charitable initiative
- Positive corporate social responsibility engagement
- Opportunities to connect with local audiences and networks

## Ways to support

We welcome partnerships in a number of ways:

### Event Sponsorship

Support a specific event such as a charity run or fundraising dinner.

### In-Kind Support

Provide venues, products, services or prizes for raffles and auctions.

### Community Partnerships

Collaborate on events, initiatives or campaigns that support our mission.

### Corporate Donations

Direct financial contributions to support our fundraising activities.

## Get Involved

We are currently building relationships with local businesses, sponsors and community partners who share our vision of creating positive change. If you are interested in supporting Amity MK Collective or exploring a partnership, we would love to hear from you.

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**TOGETHER, WE CAN BUILD A COMMUNITY THAT GIVES**